

Camera Technique Framework

1. **COMPOSITION:** Determine composition.
2. **LEVEL CAMERA:** Level composition with in-camera level or bubble level.
3. **SHOOTING MODE:** Aperture Priority Mode & Center Weighted Average Metering.
4. **FOCUS:** Back Button Focus - Single Point Spot Focus
5. **WHITE BALANCE:** Use Kelvin Mode & match live view to actual scene.
6. **SET BASE ISO:** Usually ISO 100 or ISO 64 on pro model cameras. Either is okay.
7. **F-STOP:** Determine depth of field & **MINIMUM** F-Stop setting required to achieve it.
8. **EXPOSURE:** Set image brightness / exposure, using Expose to the Right (ETTR) Method, with exposure compensation (+/-EV).
9. **DOES SHUTTER SPEED MATTER FOR THIS SHOT?** Determine if a specific shutter speed value is required for the composition / scene.
10. **IF NO**, Press shutter button, capture the image, proceed to Image Review Framework.
11. **IF LONGER SHUTTER SPEED** is required, decrease ISO or increase f-stop value.
12. **IF SHORTER SHUTTER SPEED** is required, increase ISO to max usable ISO, as found through the max usable ISO test.
13. **IF MAX ISO IS REACHED & SHORTER SHUTTER SPEED** is still required, decrease exposure (+/-EV) to achieve it or use exposure bracketing technique.

Post Shot Image Review Framework

1. **FOCUS CHECK 1:** Check the Focus Point & verify it's sharp.
2. **FOCUS CHECK 2:** Check the closest object in the image & verify it's sharp.
3. **FOCUS CHECK 3:** Check the most distant object in the image & verify it's sharp.
4. **RGB HISTOGRAM:** Check the RGB histogram to ensure optimal exposure using Expose to the Right (ETTR) Technique.
5. **COLOR HISTOGRAMS:** Verify highlights are not “clipped” or “blown out” for each color channel.
6. **IF ANY FAILURES IN STEPS ABOVE:** Repeat Camera Technique Framework.